

Regional Climate Week

Asia-Pacific

Johor, Malaysia – 13-17 November 2023



United Nations
Climate Change

REGIONAL
CLIMATE
WEEKS

Global Partners

UN Development Programme	UN Environment Programme	UN Climate Change	World Bank Group

Regional Partners

ESCAP	Asian Development Bank	IGES	UNGCMYB

Hosted by

State of Johor



Malaysia
Government



Organising Secretariat



Asia-Pacific Climate Week

13-17 NOVEMBER 2023



SPONSORSHIP

No	Benefits	Premier Partner USD\$250,000	Strategic USD\$150,000	Platinum USD\$100,000	Gold USD\$50,000	Basic USD\$5,000
Pre-Conference Promotional Benefits		2023 Package				
1	Sponsors logo placement on the press release and prominent pages of the digital program book prior to the 6th APCW	✓	✓	✓	✓	✗
2	Credit mentions on APCW social media post	✓	✓	✓	✓	✓
3	Credit mentions and sponsors logo placement on 6th APCW output report.	✓	✓	✓	✓	✗
4	Recognition and acknowledgement in all of the Conference's collaterals which includes venue backdrop, marketing & advertising collaterals	✓	✓	✓	✓	✓
5	Recognition in selected 6th APCW publications, website and social media platforms with hyperlinks.	✓	✓	✓	✓	✗
Conference Day Benefits						
6	Exhibition space at a prominent location**	6m x 6m	6m x 3m	6m x 3m	3m x 3m	2m x 2m
7	Participant's registration passes.	30 pax	20 pax	15 pax	10 pax	2 pax
8	6th APCW Welcoming Dinner - Reserved seats	4 pax	3 pax	2 pax	1 pax	✗
9	6th APCW Opening Ceremony - Reserved seats	8 pax	6 pax	3 pax	2 pax	✗
10	6th APCW Gala Dinner - Reserved seats	20 pax	10 pax	10 pax	5 pax	✗

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11	Advertisement insertion in the 6th APCW official digital programme book	2 pages	1 page	1 page	½ page	×
12	Priority booking of Press Conference Room	✓	✓	✓	×	×
Post-Conference Benefits						
13	Logo in thank you email to participants	✓	✓	✓	✓	×
14	Collaborative opportunities and invitations to all APCW	✓	✓	✓	✓	✓
Side Events / Social Events						
15	Invitation to CEO Roundtable	2 pax	1 pax	1 pax	1 pax	×

WHY SPONSOR

Asia Pacific Climate Week (APCW) is a crucial gathering of key stakeholders from across the region to address the pressing climate challenges and explore sustainable solutions.

An APCW Sponsor is an influential player and an authoritative voice within their industry, harnessing the regional profile, recognition, and trust associated with the APCW platform.

With participants from diverse nations across Asia Pacific, APCW presents a distinctive opportunity to showcase your brand on a global scale, while providing access to influential leaders and influencers within the regional climate community.

ACHIEVE GLOBAL RECOGNITION



As a Premier Business Forum, your association with APCW will immediately earn you recognition within the stakeholders of the global business community.

ELEVATE YOUR BRAND'S VISIBILITY

APCW garners exceptional coverage from the world's leading media networks for an event of its nature. By sponsoring APCW, your brand takes center stage.

ACCESS QUALITY LEADS AND CONTACTS

As a Sponsor, you will have privileged access to the participants during and after the Forum.

ADVOCATE YOUR SUSTAINABILITY AGENDA

Inspire others with your innovative approaches and solutions. Showcase your proactive stand and commitment to fighting climate change and advocating for a greener future.

FIGHT CLIMATE CHANGE

As a Sponsor, you'll be part of a premier climate change conference dedicated to addressing environmental challenges and driving sustainable solutions. Join us in our mission to create a sustainable future and make a positive impact on the environment.

EXPLORE NEW BUSINESS OPPORTUNITIES IN EMERGING MARKETS



With over 40 countries represented, APCW opens doors for you to venture into new territories and seize opportunities beyond your current operations.

STAND OUT AMONG YOUR TARGET MARKET

Be prominently noticed by over 2,000 international participants who converge at the first physical APCW after the Covid-19 pandemic.

IMMERSE PARTICIPANTS IN YOUR BUSINESS



As a Sponsor, your product can make a lasting impression on participants by exhibiting at the provided Exhibition space, enabling direct engagement.

ESTABLISH YOUR BUSINESS AS A MARKET LEADER



Sponsoring APCW automatically positions you as a market leader within your respective industry, capturing significant mindshare.

ADVOCATE YOUR SUSTAINABILITY AGENDA

Inspire others with your innovative approaches and solutions. Showcase your proactive stand and commitment to fighting climate change and advocating for a greener future.

Interested in becoming a Sponsor?
Please contact :

Nabilah Mohamed
Coaction Events Sdn Bhd
E : nabilah@coactionevents.com

SPONSORSHIP REGISTRATION FORM

Please choose your preferred package:

APCW 2023

Premier Partner **(USD\$250,000)** Strategic Partner **(USD\$150,000)** Platinum **(USD\$100,000)** Gold **(USD\$50,000)** Basic **(USD\$5,000)**

SPONSORSHIP DETAILS

Company Name		
Business Registration Number		
Invoicing Address		
Contact Person		
Designation		
Contact Number	(Mobile)	(Office)
Email Address		

Company Stamp

Note: Once participation is confirmed, the sponsorship terms and condition applied.

Email the proof of payment (remittance advice) to enquiries@coactionevents.com

Date: